



ASSOCIATION OF GOLF MERCHANTISERS

# CERTIFIED RETAIL MANAGER PROGRAM

# 2024 CALENDAR

## RETAIL STRATEGIES 101: INTRODUCTION TO BUYING

Class Length: 90 minutes

**Tues, February 6, 2024**  
3:00 PST/6:00 EST

**Thurs, February 8, 2024**  
11:00 PST/2:00 EST

**Thurs, May 23, 2024**  
11:00 PST/2:00 EST

**Tues, June 11, 2024**  
3:00 PST/6:00 EST

**Thurs, August 22, 2024**  
11:00 PST/2:00 EST

**Tues, October 1, 2024**  
3:00 PST/6:00 EST

**Thurs, October 10, 2024**  
11:00 PST/2:00 EST

## RETAIL STRATEGIES 201: RETAIL METRICS

Class Length: 90 minutes

**Tues, February 20, 2024**  
3:00 PST/6:00 EST

**Thurs, March 7, 2024**  
11:00 PST/2:00 EST

**Thurs, June 13, 2024**  
11:00 PST/2:00 EST

**Tues, June 25, 2024**  
3:00 PST/6:00 EST

**Thurs, September 5, 2024**  
11:00 PST/2:00 EST

**Tues, October 15, 2024**  
3:00 PST/6:00 EST

**Thurs, November 14, 2024**  
11:00 PST/2:00 EST

## RETAIL STRATEGIES 301: DEVELOPING AN INVENTORY PLAN

Class Length: 90 minutes

**Tues, March 5, 2024**  
3:00 PST/6:00 EST

**Thurs, March 21, 2024**  
11:00 PST/2:00 EST

**Thurs, June 27, 2024**  
11:00 PST/2:00 EST

**Tues, July 9, 2024**  
3:00 PST/6:00 EST

**Thurs, September 26, 2024**  
11:00 PST/2:00 EST

**Tues, November 12, 2024**  
3:00 PST/6:00 EST

**Thurs, November 21, 2024**  
11:00 PST/2:00 EST

## RETAIL STRATEGIES 401: OPEN-TO-BUY UTILIZATION

Class Length: 90 minutes

**Tues, March 19, 2024**  
3:00 PST/6:00 EST

**Thurs, April 18, 2024**  
11:00 PST/2:00 EST

**Tues, July 23, 2024**  
3:00 PST/6:00 EST

**Thurs, July 25, 2024**  
11:00 PST/2:00 EST

**Thurs, October 17, 2024**  
11:00 PST/2:00 EST

**Tues, November 26, 2024**  
3:00 PST/6:00 EST

**Thurs, December 12, 2024**  
11:00 PST/2:00 EST

## PROMOTIONS SEMINAR

Class Length: 90 minutes

**Thurs, February 29, 2024**  
11:00 PST/2:00 EST

**Thurs, May 16, 2024**  
11:00 PST/2:00 EST

**Thurs, December 19, 2024**  
11:00 PST/2:00 EST

## VISUAL MERCHANDISING SEMINAR

Class Length: 90 minutes

**Thurs, April 25, 2024**  
11:00 PST/2:00 EST

**Thurs, July 18, 2024**  
11:00 PST/2:00 EST

**Thurs, September 19, 2024**  
11:00 PST/2:00 EST

## RELATIONSHIP BUILDING SEMINAR

Class Length: 90 minutes

**Thurs, April 4, 2024**  
11:00 PST/2:00 EST

**Thurs, August 15, 2024**  
11:00 PST/2:00 EST

**Thurs, December 5, 2024**  
11:00 PST/2:00 EST

## TECHNOLOGY TOOLS SEMINAR

Class Length: 90 minutes

**2024 Dates Coming Soon**