



ASSOCIATION OF GOLF MERCHANTISERS

CERTIFIED RETAIL MANAGER PROGRAM

2026 CALENDAR

RETAIL STRATEGIES 101: INTRODUCTION TO BUYING

Class Length: 90 minutes

Tues, February 3, 2026
3:00 PST/6:00 EST

Thurs, March 12, 2026
11:00 PST/2:00 EST

Tues, April 21, 2026
3:00 PST/6:00 EST

Tues, June 23, 2026
3:00 PST/6:00 EST

Thurs, August 6, 2026
11:00 PST/2:00 EST

Tues, August 25, 2026
3:00 PST/6:00 EST

Thurs, October 1, 2026
11:00 PST/2:00 EST

RETAIL STRATEGIES 201: RETAIL METRICS

Class Length: 90 minutes

Tues, February 24, 2026
3:00 PST/6:00 EST

Thurs, March 26, 2026
11:00 PST/2:00 EST

Tues, May 5, 2026
3:00 PST/6:00 EST

Tues, July 14, 2026
3:00 PST/6:00 EST

Thurs, August 20, 2026
11:00 PST/2:00 EST

Tues, September 15, 2026
3:00 PST/6:00 EST

Thurs, October 15, 2026
11:00 PST/2:00 EST

RETAIL STRATEGIES 301: DEVELOPING AN INVENTORY PLAN

Class Length: 90 minutes

Tues, March 17, 2026
3:00 PST/6:00 EST

Thurs, April 16, 2026
11:00 PST/2:00 EST

Tues, May 19, 2026
3:00 PST/6:00 EST

Thurs, September 3, 2026
11:00 PST/2:00 EST

Tues, October 20, 2026
3:00 PST/6:00 EST

Thurs, October 29, 2026
11:00 PST/2:00 EST

RETAIL STRATEGIES 401: OPEN-TO-BUY UTILIZATION

Class Length: 90 minutes

Tues, April 7, 2026
3:00 PST/6:00 EST

Thurs, May 14, 2026
11:00 PST/2:00 EST

Tues, June 2, 2026
3:00 PST/6:00 EST

Thurs, September 24, 2026
11:00 PST/2:00 EST

Thurs, November 19, 2026
11:00 PST/2:00 EST

Tues, November 24, 2026
3:00 PST/6:00 EST

PROMOTIONS SEMINAR

Class Length: 90 minutes

Tues, March 31, 2026
3:00 PST/6:00 EST

Thurs, November 5, 2026
11:00 PST/2:00 EST

Available On-Demand

VISUAL MERCHANDISING SEMINAR

Class Length: 90 minutes

Thurs, May 28, 2026
11:00 PST/2:00 EST

Thurs, October 8, 2026
11:00 PST/2:00 EST

Available On-Demand

RELATIONSHIP BUILDING SEMINAR

Class Length: 90 minutes

Thurs, June 18, 2026
11:00 PST/2:00 EST

Thurs, Sept. 10, 2026
11:00 PST/2:00 EST

Available On-Demand

TECHNOLOGY TOOLS SEMINAR

Class Length: 90 minutes

Thurs, April 23, 2026
11:00 PST/2:00 EST

Thurs, Sept. 29, 2026
3:00 PST/6:00 EST

Available On-Demand